



## Monthly Blog Packages

### Just Blog

4 blog posts (approximately 500 words each) written from bullet point briefs supplied by the client.  
No additional Semaphore research  
No image included (available on request for a small extra fee)  
One set of edits

### Blog with Bells

4 blog posts (approx. 500 words) on subjects determined by the client with basic information supplied  
Additional research conducted by Semaphore  
One image supplied for each post  
One set of edits

### Blog with Bells and Whistles

Suggestions for blog subject matter provided from Semaphore research of topical issues  
Liaison with client to incorporate their ideas and any relevant briefing material  
One image supplied  
One set of edits  
4 blog posts (approx. 500 words) supplied by the last working day of the month

Longer blog posts are, of course possible, but will be charged at a higher rate. We'd also recommend additional images (usually one per 500 words) and there will be a small charge for these.

### Prices

Blog with Bells and Whistles - £399  
Blog with bells - £240  
Just blog - £199

### For two blogs per month:

Blog with Bells and Whistles - £250  
Blog with bells - £150  
Just blog – not available

## SEMAPHORE PR

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